

DRAFT

Agenda

KPFA Local Station Board

11/17/2007

11:00 AM to 12:PM

Café De La Paz

1600 Shattuck Ave., Berkeley

ITEM #	Type of meeting: # MIN.	Regular Agenda Topic	
1	1	Call to Order	Chair
2	6	Introductions & Announcements	Chair/LSB
3	3	Excusing Absent Members	LSB
4	5	Agenda Review and Approval	Chair
5	5	Minutes Review and Approval	LSB
6	5	Consent Calendar	
7	30 minimum	Public Comment	Audience
8		12:PM Special Order: Adjourn to Executive Session	

Special notes:

THIS AGENDA SUBJECT TO CHANGE.

Times shown are for guidance only, except for special orders

1	Call to Order	Chair
2	Introductions & Announcements I. Introduction of LSB Members II. Announcements	Chair/LSB
3	Excusing Absent Members I. Vida Samiian II.	LSB
4	Agenda Review and Approval	Chair
5	Minutes Review and Approval I. March 24, 2007	LSB
6	Consent Calendar I. The next regular Meeting of the KPFA Local Station Board will take place at the Freight and Salvage on May 19 th , beginning at 11:AM. (BS) II. Whereas: The history of the United States is a continuing saga of exploitation of immigrant workers, beginning with the importation of slaves and indentured servants up to the present, where various methods are used to obtain cheap labor from south of the border and other low income areas of the world, and Whereas: Currently undocumented workers are exploited economically, are subject to deportation, arrest, family separation and physical and sexual abuse with little or no recourse in law and are politically scapegoated as a cause of US economic problems, and Whereas: There is a massive movement coming together and speaking out for justice for undocumented workers, and Whereas: Pacifica's Principles stand for Peace and Social Justice, and Whereas: KPFA is fortunate to have on its staff people deeply involved in this movement, and Whereas: There is planned for May 1, 2007 massive demonstrations in support of justice for undocumented workers throughout the US, including California and the Bay Area, It is Resolved that: The KPFA Local Station Board publicly supports the movement for justice for undocumented workers and encourages KPFA to provide as much coverage as possible, including live coverage of local events, for the activities on May 1, 2007 and any significant events thereafter in support of this movement. III. Resolved that the KPFA LSB supports the recommendations of the	LSB

Executive Director, Greg Guma for making change possible at Pacifica, in these ways:

- that LSB Board members contribute as much as they demand.
- that LSB Boards bring skills and resources together in a spirit of cooperation and mutual respect
- that LSB Board members offer as much positive reinforcement as criticism
- that LSB Board members actually enjoy their time together and see their work more in terms of shared responsibilities than authority,
- that LSB Boardmembers lead by inspiring respect and being the change they wish to see.
- that LSB Boardmembers agree that Pacifica Radio is an educational media organization, not a tool of any movement, group or faction, no matter how just its cause.
- that LSB Boardmembers agree that as an educational organization, Pacifica, is dedicated to self-management of information, to empowering people with the capacity for full self-expression, to diversity as well as unity, to freedom of expression as a personal and not an institutional right and the freedom of the press as the right of people to use all means of communication.

7	Public Comment	Members/ Audience
8	Break	All
9	Treasurer's Report I. Brian Edwards-Tickert/Treasurer	Treasurer
10	General Manager's Report I. Lemlem Rijio/Interim General Manager	iGM
11	Committee Reports I. Personnel II. GM Hire	
12	Pacifica National Board Reportback	PNB reps
13	Special Report: KPFA Elections	LES/NES
14	Local Fundraising Committee Election (Elect 4 by STV)	LSB
15	Program Council Election (Elect 3 by STV)	LSB

16	<p>Motion re: PNB Voting Oversight (Richard Phelps)</p> <p>Resolved: One week before each monthly LSB meeting our PNB members, individually or together, shall present a written report which will include all motions and votes taken at each PNB meeting since the last report. This report may be primarily the PNB minutes and must also show how our PNB members voted on each motion or ruling of the chair that was challenged. The report shall be submitted to the LSB on the LSB list and the first report shall cover all PNB meetings after this motion is passed.</p>	LSB
17	<p>Motion re: LSB Proposed Meeting Locations (Henry Norr)</p> <p>Whereas:</p> <p>The KPFA LSB represents listeners throughout the entire KPFA listening area, not just Berkeley and its immediate surroundings; and the work of the LSB has an indirect but substantial effect on the listeners of KFCE; and only a handful of LSB meetings have ever been held outside of Berkeley; and meetings in Berkeley are not easily accessible to most listeners who live outside the East Bay; therefore:</p> <p>Be it resolved that:</p> <p>The KPFA LSB meeting scheduled for April 21, 2007, should be held in Palo Alto or San Mateo County; the LSB meeting scheduled for May 19, 2007, should be held in San Francisco; the LSB meeting scheduled for June 16, 2007, should be held in Oakland; the LSB meeting scheduled for July 21, 2007, should be held in the South Bay area; the LSB meeting scheduled for Sept. 15, 2007, should be held in the North Bay area; the LSB meeting scheduled for Nov. 17, 2007, should be held in Fresno; and at all of the above meetings, the public comment period should be expanded to up to one hour, unless a separate "town meeting" or similar event providing opportunity for extensive public comment is scheduled in conjunction with the LSB meeting.</p>	LSB
18	<p>Motion re: Reporting Guidelines (Richard Phelps)</p> <p>Resolved: All reports that are to be presented to the LSB by the GM, PD, Treasurer or any LSB committee or LSB members or any station or Foundation personnel must be submitted in writing to the LSB list and posted on the LSB web page one week before the meeting at which the report is to be made or discussed.</p>	LSB
19	<p>Motion re: Fundraising Premia (Richard Phelps)</p> <p>WHEREAS, the primary goal of our Mission is to air news, public affairs and culture that is directed toward peace and social justice, and is of interest to the diverse communities in our broadcast area and not generally aired by the corporate media, and,</p>	LSB

WHEREAS, a basic use of radio is to allow people to be present at an important event when not physically possible or to hear the event as soon as possible after it happened and it is still timely, and,

WHEREAS, broadcasting speeches, debates etc. of interest live or closely after they occur has greatly contributed to the goodwill and progressive reputation of KPFA , and

WHEREAS, fundraising is important to support the Mission and for no other reason, and,

WHEREAS, it is contrary to our Mission to make some news, public affairs and culture available only to those with money to purchase it, and

Thus it is Resolved that KPFA shall offer no programs for donation that it has not played in its entirety prior to said fund drive or has scheduled it for play, and does play it in its entirety, within thirty days of its offering. The airing of such programs must be done within the broadcast day starting no earlier than 7 a.m. and finishing no later than 10 p.m. Each such program must be promoted no less than ten times in the two weeks before it is played during the times that it will play and the times that it will be or was offered for donation and at least four times from 7 a.m. to 9 a.m. and from 5 p.m. to 7 p.m.

It is also Resolved that speeches worthy of airing should be played live when possible or as soon after being given as possible and in no event held back for weeks or months to use in a fund drive.

20

Motion re: Publicity for Opening on KPFA Program Council LSB
(Henry Norr)

Whereas:

The LSB must soon elect three community representatives to the Program Council; and

Many KPFA listeners are not familiar with the work of the Program Council and not aware that they can apply to serve on it; and

The LSB will be better able to select the best possible community representatives if we have a large and diverse pool of candidates for these positions; therefore

Be it resolved that:

The LSB will seek volunteers to prepare an audio cart and a web page announcing the openings for community representatives on the Program Council and explaining requirements and procedures for applying; and

The LSB will request of station management that the cart be played on the air at least 10 times, including during morning and afternoon "drive time," and that the web page be added to the station's site, with a headline and link prominently displayed on the home page.

21

Motion Re: Event Announcements (Henry Norr)

Whereas

- Promoting struggles for peace and justice is an essential part of the Pacifica mission; and
- KPFA currently allows three kinds of public service announcements -pre-recorded announcements ("carts"), community calendar announcements, and "live read scripts" – but all three options are subject to a series of conditions detailed at <http://www.kpfa.org/psa/>, such as
 - "All events must be submitted by an organization that qualifies as tax-exempt under Internal Revenue Service Tax Code 501 (c) 3,"
 - "Organizations are allowed one announcement per month,"
 - "Pre-recorded public service announcements are recorded for events that collect an entrance fee for admission that will benefit a particular cause"
 - "Events may not be announced if received less than 21 days in advance;" and

These restrictions make it impossible for many groups to have public service announcements for their demonstrations, rallies, and other events aired on KPFA unless the group happens to have the connections and clout necessary to persuade individual programmers to mention their events; therefore

Be it resolved that

The LSB calls on interim general manager Lemlem Rijio and interim program director Lilley to:

a) Establish a political calendar, separate from the current community calendar, for listing progressive political demonstrations, rallies, and other events, including those that may not meet the current requirements for the community calendar or other public-service announcements. In particular, the proposed calendar would allow groups that don't have 501(c)3 legal status to submit events; groups would not be limited to one even per month; and the calendar would be updated daily, so events could be included even if submitted with as little as 24 hours lead time before they happen.

b) Set up a web form, e-mail address, and phone extension through which activists could easily submit events to be listed on the proposed political calendar.

c) Arrange to have the political calendar posted on the KPFA website.
d) Direct the news department to announce at least several imminent events on the political calendar as part of regular news broadcasts, like a weather report, including the morning and evening news broadcasts.

22	Discussion re: UPSO Situation (Sasha Futran)	LSB
23	Discussion re: LSB-Management Protocols (Sarv Randhawa)	LSB
24	Discussion re: Scheduling Board Retreat (Andrea Turner)	LSB
25	Discussion re: Wording of "Calls to Action"	LSB
26	Discussion re: Youth Radio (Sasha Futran)	LSB
27	Discussion re: Accessibility (Chandra Hauptman)	LSB
Special Order 3:P.M.	Executive Session	LSB only